

January 23, 2024

# FOR IMMEDIATE RELEASE

# **INCORRECT STEW LEONARD'S PRESS RELEASE**

It has come to the attention of Cookies United that a customer of Stew Leonard's has tragically died as a result of eating cookies containing peanuts. Our hearts and condolences are first with the family of this Stew Leonard's customer.

Stew Leonard's claimed in an earlier press release that "The cookies contain peanuts, which was an ingredient not disclosed to Stew Leonard's by the manufacturer." [bold is ours] Unfortunately, considering the tragedy of these circumstances, we need to point out that Stew Leonard's was notified by Cookies United in July of 2023 that this product now contains peanuts and all products shipped to them have been labeled accordingly. This product is sold under the Stew Leonard's brand and repackaged at their facilities. The incorrect label was created by, and applied to, their product by Stew Leonard's.

In the 24 hours since Cookies United learned of this tragedy we have been cooperating with the New York State Department of Agriculture and have been informed we are in compliance with all applicable rules and regulations relating to this product.

Our deepest sympathies to the family of this Stew Leonard's customer.

Walker G. Flanary III, General Counsel 516.770.4253 wflanary@cookiesunited.com www.cookiesunited.com



January 24, 2024

## FOR IMMEDIATE RELEASE

### [INCORRECT STEW LEONARD'S PRESS RELEASE - UPDATE]

Further to Cookies United's press release from January 23, 2024, and the accusation from Stew Leonard's that the peanut ingredient was not disclosed to them, attached is the communication from July 20, 2023 sent to 11 Stew Leonard's employees (whose redacted emails are listed below):

s\*\*\*a@stewleonards.com p\*\*\*s@stewleonards.com b\*\*\*y@stewleonards.com c\*\*\*n@stewleonards.com m\*\*\*z@stewleonards.com c\*\*\*r@stewleonards.com d\*\*\*d@stewleonards.com c\*\*\*l@stewleonards.com a\*\*\*e@stewleonards.com

Additionally, attached please find an image of the label that Cookies United has used in all shipments to Stew Leonard's since July 20, 2023. (correctly calling out the ingredients list, including Peanuts).

We are fully cooperating with the authorities regarding this heartbreaking event. This is a tragedy that should have never happened and our sympathy is with the family of this Stew Leonard's customer.





July 11, 2023

Dear Valued Customers,

This letter is to inform you that the below listed items have had a change of ingredients, and now contain **peanuts**. All labels have been updated, therefore these cookies that now contain peanuts have been labeled accordingly.

- Chocolate Florentine Cookie (Item # 00042)
- Vanilla Florentine Cookie (Item # 00046)

Please see the following pages for the updated ingredient listing/nutrition facts panel for each of these cookies.

Sincerely,

Regulatory & Food Safety Administrator Cookies United 141 Freeman Avenue Islip, NY 11751 631-581-4000



### 42 Chocolate Florentine

07/10/2023

Serving size 2 cookies (26g		
Amount per serving Calories	130	
	% Daily Value	
Total Fat 7g	9%	
Saturated Fat 4.5g	23%	
Trans Fat 0g		
Cholesterol Omg	0%	
Sodium 50mg	2%	
Total Carbohydrate	16g <b>6</b> %	
Dietary Fiber 0g	0%	
Total Sugars 11g		
Includes 10g Ad	ded Sugars 20%	
Protein 1g		
Vitamin D 0mcg	0%	
Calcium 5mg	0%	
Iron 0.8mg	4%	
Potassium 69mg	2%	

INGREDIENTS: SUGAR, WHEAT FLOUR ENRICHED (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), MALTED BARLEY FLOUR, PEANUTS, MARGARINE (PALM OIL, PALM FRACTIONS, WATER, SALT, EMULSIFIERS (SOY LECITHIN, DISTILLED MONOGLYCERIDES), NATURAL BUTTER FLAVOR, CITRIC ACID, ANTIOXIDANT (MIXED TOCOPHEROL [SOY DERIVED]), VITAMIN A AND BETA-CAROTENE AS COLOR), PALM KERNEL OIL, COCOA PROCESSED WITH ALKALI, CORN SYRUP, HONEY, PALM OIL, NATURAL & ARTIFICIAL FLAVORS, WHEY POWDER (MILK), SOY LECITHIN, CINNAMON, SALT, EGGS.

Contains Egg, Milk, Peanut, Soy, Wheat.

PROCESSED IN A PLANT THAT ALSO PROCESSES TREENUTS & SESAME

CONTAINS BIOENGINEERED FOOD INGREDIENTS



### 46 Vanilla Florentine

07/11/2023

Serving size 2 cookies (26g)		
Amount per serving Calories	130	
	% Daily Value	
Total Fat 7g	9%	
Saturated Fat 4.5g	23%	
Trans Fat 0g		
Cholesterol Omg	0%	
Sodium 40mg	2%	
Total Carbohydrate 160	g 6%	
Dietary Fiber 0g	0%	
Total Sugars 12g		
Includes 10g Addec	d Sugars 20%	
Protein 1g		
Vitamin D 0mcg	0%	
Calcium 13mg	2%	
Iron 0.3mg	2%	
Potassium 53mg	2%	

INGREDIENTS: SUGAR, WHEAT FLOUR ENRICHED (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), MALTED BARLEY FLOUR, PEANUTS, MARGARINE (PALM OIL, PALM FRACTIONS, WATER, SALT, EMULSIFIERS (SOY LECITHIN, DISTILLED MONOGLYCERIDES), NATURAL BUTTER FLAVOR, CITRIC ACID, ANTIOXIDANT (MIXED TOCOPHEROL [SOY DERIVED], VITAMIN A AND BETA-CAROTENE AS COLOR), HYDROGENATED PALM KERNEL OIL, WHEY POWDER (MILK), CORN SYRUP, HONEY, PALM OIL, NATURAL & ARTIFICIAL FLAVORS, CINNAMON, SOY LECITHIN, SALT, EGGS, TITANIUM DIOXIDE, ANHYDROUS MILKFAT.

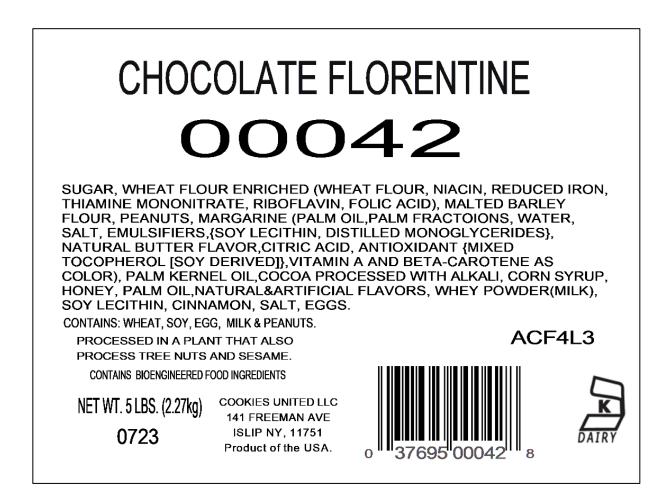
Contains Egg, Milk, Peanut, Soy, Wheat.

PROCESSED IN A PLANT THAT ALSO PROCESSES TREENUTS AND SESAME.

CONTAINS BIOENGINEERED FOOD INGREDIENTS



Label on every case produced and delivered.





Label on every case produced and delivered.

